



Fulton County - A Posi+ive Place to Be.

## CLUSTER Food & Beverage

Fulton County NY  
**POSITIVE**

### DCG Corplan

DCG Corplan Consulting LLC, a national leader in market studies, was retained by Fulton County to conduct a Targeted Industry Analysis (TIA) for the Tryon Technology Park to identify industry clusters that could operate successfully in New York's Fulton County Region. The Location Quotient method of analysis was used extensively during the comprehensive screening process to locate 4-digit NAICS industry clusters that would be a great fit for the Tryon Technology Park. Secondary analyses were conducted that included measuring the Region's competitive posture and conducting a comprehensive labor market analysis. *DCG Corplan identified seven (7) industry cluster that could successfully operate in New York's Fulton County Region and that the Tryon Technology Park should be marketed to effectively.*

## 7 INDUSTRY CLUSTERS

- Biomedical Research & Development
- Food & Beverage
- HQ & Business Services
- Health Care Products & Services
- Electronics
- Renewable Energy
- Software and Media

## FIVE KEY REASONS THE FOOD & BEVERAGE CLUSTER IS A GOOD FIT FOR TRYON

- 1 A successful food manufacturing cluster already exists in Fulton County with FAGE Yogurt, Euphrates Feta Cheese, Crystal Geyser Water, and Espuna, a manufacturer of Spanish tapas and cured meats.
- 2 The Tryon Technology Park's strategic location allows for same-day delivery capability to New York City, Boston, and most Northeast USA markets.
- 3 Tryon Technology Park's low-cost land acquisition, quality infrastructure, talented workforce, and responsive governmental cooperation assures ease of operational transition.
- 4 At a 33% gain in the last five years, Fulton County is the 10th fastest-growing county in New York State for increase in average food manufacturing plant size, indicating the strength of the industry in the region.
- 5 Major agricultural products available in the region include milk, eggs, vegetables, fruits, grains, beef, pork, and poultry.

An *investment prospectus* illustrating New York's Fulton County Region's unique advantages for a targeted industry within the Food & Beverage Cluster is available for download. Please refer to the Tryon Technology Park's website for more information.



Scan this QR code to go to the Tryon Technology Park website: [www.tryontechnologypark.com](http://www.tryontechnologypark.com)



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### THE FOOD & BEVERAGE CLUSTER WAS BROKEN INTO SIX BROAD CATEGORIES:

- Livestock & Other Animal Food Manufacturing
- Grain & Oil Seed Milling
- Fruit & Vegetable Preserving & Specialty Food Manufacturing
- Dairy Products Manufacturing
- Bakery Products Manufacturing
- Beverage Manufacturing

### TARGET INDUSTRIES *The TIA identified the 13 following targeted industries within the 6 broad categories above:*

<b>Livestock &amp; Other Animal Food Manufacturing</b>	<b>NAICS 3111</b>
Dog & Cat Food Manufacturing	311111
Other Animal Food Manufacturing	311119
<b>Grain &amp; Oil Seed Milling</b>	<b>NAICS 3112</b>
Breakfast Cereal Manufacturing	311230
<b>Fruit &amp; Vegetable Preserving &amp; Specialty Food Manufacturing</b>	<b>NAICS 3114</b>
Frozen Fruit, Juice, & Vegetable Manufacturing	311411
Frozen Specialty Food Manufacturing	311412
<b>Dairy Products Manufacturing</b>	<b>NAICS 3115</b>
Dry, Condensed, & Evaporated Dairy Product Manufacturing	311514
Ice Cream & Frozen Dessert Manufacturing	311520
<b>Bakery Products Manufacturing</b>	<b>NAICS 3118</b>
Frozen Cakes, Pies, & Other Pastries Manufacturing	311813
Cookie, Cracker, & Pasta Manufacturing	311821
<b>Beverage Manufacturing</b>	<b>NAICS 3121</b>
Breweries	312120
Soft Drink Manufacturing	312111
Bottled Water Manufacturing	312112
Wineries	312130



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